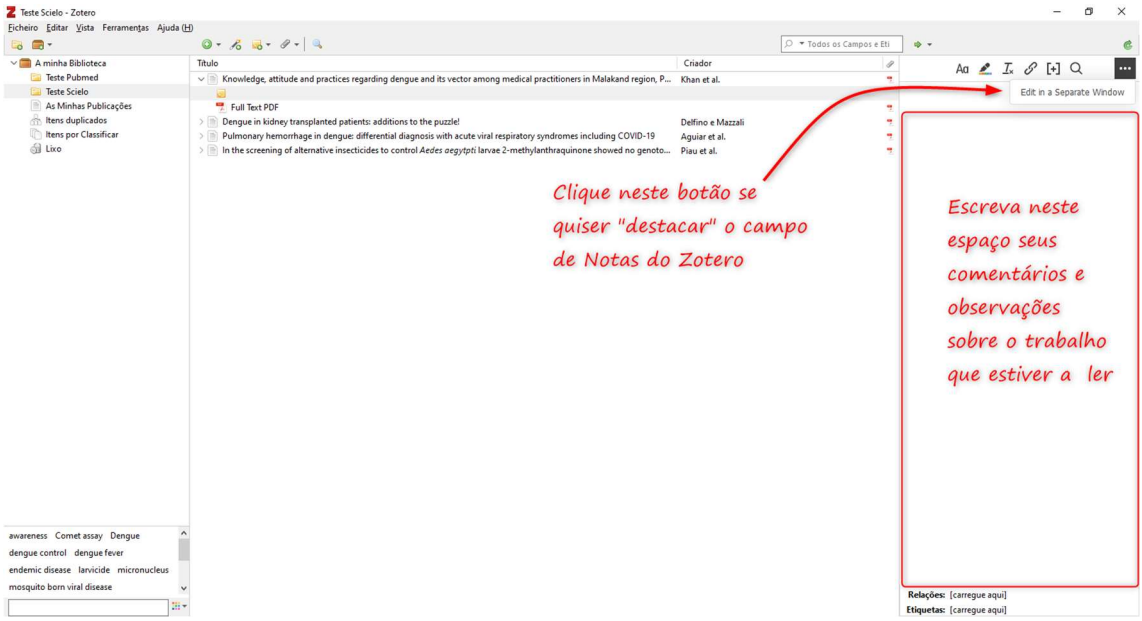
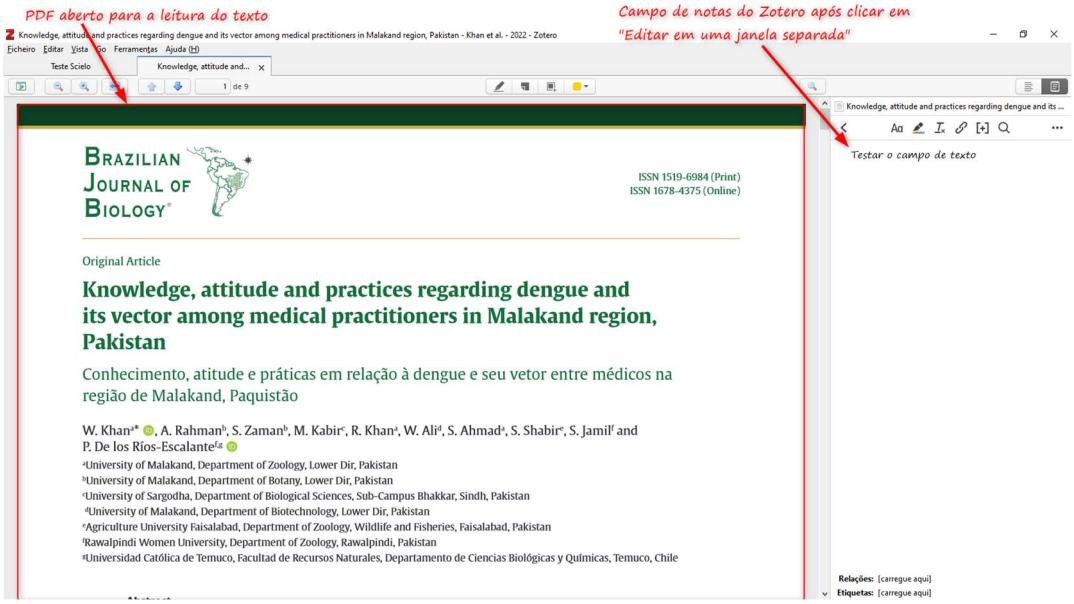
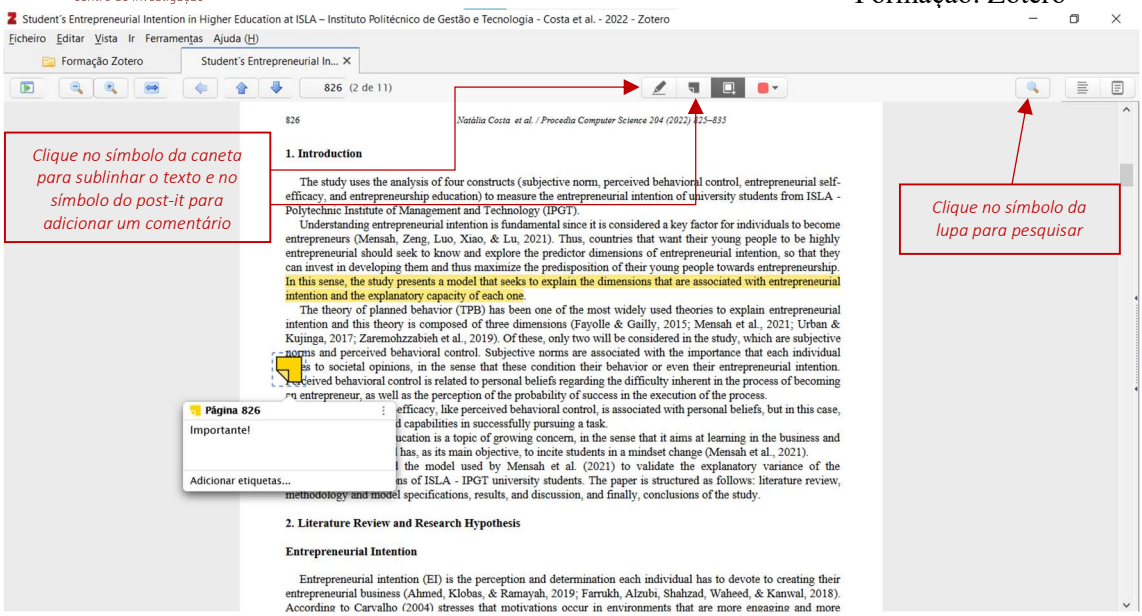
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826
Natália Costa et al. / Procedia Computer Science 204 (2022) 825–835
1. Introduction
The study uses the analysis of four constructs (subjective norm, perceived behavioral control, entrepreneurial self-efficacy, and entrepreneurship education) to measure the entrepreneurial intention of university students from ISLA - Polytechnic Institute of Management and Technology (IPGT).
Understanding entrepreneurial intention is fundamental since it is considered a key factor for individuals to become entrepreneurs (Mensah, Zeng, Luo, Xiao, & Lu, 2021). Thus, countries that want their young people to be highly entrepreneurial should seek to know and explore the predictor dimensions of entrepreneurial intention, so that they can invest in developing them and thus maximize the predisposition of their young people towards entrepreneurship.
In this sense, the study presents a model that seeks to explain the dimensions that are associated with entrepreneurial intention and the explanatory capacity of each one.
The theory of planned behavior (TPB) has been one of the most widely used theories to explain entrepreneurial intention and this theory is composed of three dimensions (Fayolle & Gailly, 2015; Mensah et al., 2021; Urban & Kujinga, 2017; Zaremohzzabieh et al., 2019). Of these, only two will be considered in the study, which are subjective norms and perceived behavioral control. Subjective norms are associated with the importance that each individual gives to societal opinions, in the sense that these condition their behavior or even their entrepreneurial intention. Perceived behavioral control is related to personal beliefs regarding the difficulty inherent in the process of becoming an entrepreneur, as well as the perception of the probability of success in the execution of the process.
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efficacy, like perceived behavioral control, is associated with personal beliefs, but in this case, capabilities in successfully pursuing a task.
ucation is a topic of growing concern, in the sense that it aims at learning in the business and has, as its main objective, to incite students in a mindset change (Mensah et al., 2021).
the model used by Mensah et al. (2021) to validate the explanatory variance of the ns of ISLA - IPGT university students. The paper is structured as follows: literature review, methodology and model specifications, results, and discussion, and finally, conclusions of the study.
2. Literature Review and Research Hypothesis
Entrepreneurial Intention
Entrepreneurial intention (EI) is the perception and determination each individual has to devote to creating their entrepreneurial business (Ahmed, Klobas, & Ramayah, 2019; Farrukh, Alzubi, Shahzad, Waheed, & Kanwal, 2018). According to Carvalho (2004) stresses that motivations occur in environments that are more engaging and more